Welcome to the YRE competition!

Find resources attached. In summary, **the single reportage photo will also require a caption, description, references, and proof of dissemination** as described below.

Below you’ll find the information we need to submit your entry to the competition – please use it like a checklist.

You’ll note that your student’s photography submission will need to include brief descriptions of their work, and links to how the work relates to the UN SDGs (this is relatively easy, just check out the UN SDGs or use this lesson).

*Note: If you have multiple students entering, they will all need to complete a separate submission. For a group submission, one submission with the relevant information is fine.*

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**Entrant Information:**

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| Age Group (circle/highlight): | 11-4 Years | 15-18 Years | 19-25 Years |
| Name of student creator(s): |  | | |
| Age of eldest student at time of submission: |  | | |
| Name of school or institution: |  | | |

**Photography Submission Information:**

|  |  |
| --- | --- |
| **Type of Submission:** (circle/highlight) | **Reportage Photo / Campaign Photo** |
| Format and Structure:   * **Reportage photo**: A single reportage photo tells a story through a photograph that truthfully and accurately captures the reality of a situation, event or issue from an environmental perspective. The photograph should be candid, i.e. not posed or manipulated. * **Environmental Campaign photo**: should raise awareness of an issue, promote certain values and/or inspire positive action. The photograph can be staged, and the subject can be posed with the intention of sending a message to the viewers. | |
| Title of Submission:  *(140 characters max.)* |  |
| Caption:  *(20 words max.)* |  |
| Description, including which UN SDG(s) the photo links with:  *(100 words max.)* |  |

**Photo Specifications:**

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| Submission is a single photo. |  |
| .JPEG or .PNG format with a resolution of no less than 150-300 DPI. |  |
| The photo is of good quality, artistically and technically. This includes:   * Composition * Lighting * Colour * Sharpness * Subject |  |

**Honest and Unbiased Reporting:**

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| REPORTAGE PHOTO ONLY: The photograph is a fair and truthful representation of reality and the subject and/or scene has not been significantly manipulated or altered.  *Note: Editorial alterations to photos (e.g. colour, contrast, definition, shadows, highlights, cropping, levelling, etc.) are permissible, as long as these alternations do NOT alter the reality of the subject or object of the photo.* |  |
| If any information or quotes are used must be from real and credible sources. |  |
| Any sources used in the description and/or caption must be cited in a Bibliography. |  |

**Constructive and Well-Rounded Perspective:**

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| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| Photograph should address the historical, economic, social, and/or political  implications of the chosen topic through an environmental lens. |  |
| The photograph and/or description/caption should show the link between local  and global events, issues and/or phenomena. |  |
| The description and/or caption should include relevant and feasible solutions to  environmental issues presented in the photo. |  |

**Originality and Independence:**

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| The photograph is original in subject and/or scope. The photographer has picked a challenging and/or creative topic or has depicted a topic in a different and/or creative way. |  |
| The participant/s has/ve engaged in fieldwork and conducted research for the  photograph outside of their school grounds. |  |

**Dissemination:**

*A total of 5 points can be awarded for sharing through the following channels:*

* Personal Sphere (1 point)
* School community (1 point)
* Keep Australia Beautiful (1 point) – When you want to share with Keep Australia Beautiful, please use the following handle and hashtag (same across Facebook, Instagram and LinkedIn):
  + @keepaustraliabeautiful
  + #YREaustralia
* Media e.g. newspaper, radio, TV (2 points)

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| Evidence of sharing must be submitted with the photographs. |  |

Additional supportive materials, examples of e.g., campaigns vs reportage etc. are available on the global YRE website https://www.yre.global/assessment-criteria.

Happy reporting!

Hailey

*Keep Australia Beautiful Education Programs Manager*