Welcome to the YRE competition!

You will find resources attached. Below you’ll find the information we need to submit your entry to the competition, please use it as a checklist.

If you have multiple students entering different submissions, they will all need to complete a separate submission. For a group submission, one submission with relevant information is fine.

The below tables contain what the submissions will be marked against, formatted for you to use as a checklist when going through the project.

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**Entrant Information:**

|  |  |  |  |
| --- | --- | --- | --- |
| Age Group (circle/highlight): | 11-14 Years | 15-18 Years | 19-25 Years |
| Name of student creator(s): |  |
| Age of eldest student at time of submission: |  |
| Name of school or institution: |  |

**Reportage Video Submission Information**

**Format and Structure:**

|  |  |
| --- | --- |
| Title:*(no more than 140 characters)* |  |
| Please ensure the following:  | Confirmation (yes): |
| Video must be no longer than 3 minutes. This does NOT include credit roll. |  |
| Must be submitted to the National Operator in a file format supported on YouTube. |  |
| Must be technically and artistically of good quality. This includes composition, lighting, colour, sharpness, and subject. |  |
| Recommended to have an introduction and conclusion, use a documentary or reporter/interview style and answer the questions of who, what, where, when, why and how. Music is not recommended. |  |

**Honest and Unbiased Reporting:**

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| Facts, statistics, and scientific information must be supported by credible sources. |  |
| Any quotes used must be from real and credible sources. |  |
| Sources used in the video must be cited either in a credit roll at the end of the video or with a separate ‘References’ list. |  |
| It is recommended that approximately 70% of the final video should be made up ofstudents’ own original images, video footage and audio. If additional images(photographs, illustrations, diagrams, etc.), video footage or audio is used, theoriginal author/source must be cited. |  |
| The video is a fair and truthful representation of reality and the subject(s) and/orscene(s) have not been manipulated or altered. |  |

**Constructive and Well-Rounded Perspective:**

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| The video should address the historical, economic, social, and/or politicalimplications of the chosen topic through an environmental lens. |  |
| The video should show the link between local and global events, issues and/or phenomena. |  |
| The video should include relevant and feasible solutions to environmental issues presented in the article. |  |

**Originality and Independence:**

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| The video is original in subject and/or scope. The author/s has picked a challenging and/or creative topic or has depicted a topic in a different and/or creative way. |  |
| The participant/s has/ve engaged in fieldwork and conducted research for thephotograph outside of their school grounds. |  |

**Dissemination:**

*A total of 5 points can be awarded for sharing through the following channels:*

* Personal Sphere (1 point)
* School community (1 point)
* Keep Australia Beautiful (1 point) – When you want to share with Keep Australia Beautiful, please use the following handle and hashtag (same across Facebook, Instagram and LinkedIn):
	+ @keepaustraliabeautiful
	+ #YREaustralia
* Media e.g. newspaper, radio, TV (2 points)

|  |  |
| --- | --- |
| Please ensure the following:  | Confirmation (yes): |
| Evidence of sharing must be submitted with the photographs. |  |

Additional supportive materials, examples of e.g., campaigns vs reportage etc. are available on the global YRE website https://www.yre.global/assessment-criteria.

Happy reporting!

Hailey
*Keep Australia Beautiful Education Programs Manager*