Welcome to the YRE competition!

You will find resources attached. Below you’ll find the information we need to submit your entry to the competition, please use it as a checklist.

If you have multiple students entering different submissions, they will all need to complete a separate submission. For a group submission, one submission with relevant information is fine.

The below tables contain what the submissions will be marked against, formatted for you to use as a checklist when going through the project.

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**Entrant Information:**

|  |  |  |  |
| --- | --- | --- | --- |
| Age Group (circle/highlight): | 11-14 Years | 15-18 Years | 19-25 Years |
| Name of student creator(s): |  | | |
| Age of eldest student at time of submission: |  | | |
| Name of school or institution: |  | | |

**Reportage Video Submission Information**

**Format and Structure:**

|  |  |  |
| --- | --- | --- |
| Title:  *(no more than 140 characters)* |  | |
| Please ensure the following: | | Confirmation (yes): |
| Video must be no longer than 3 minutes. This does NOT include credit roll. | |  |
| Must be submitted to the National Operator in a file format supported on YouTube. | |  |
| Must be technically and artistically of good quality. This includes composition, lighting, colour, sharpness, and subject. | |  |
| Recommended to have an introduction and conclusion and use a  promotional campaign or public service announcement (PSA) style. | |  |

**Honest and Unbiased Reporting:**

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| Facts, statistics, and scientific information must be supported by credible sources. |  |
| Any quotes used must be from real and credible sources. |  |
| Sources used in the video must be cited either in a credit roll at the end of the video or with a separate ‘References’ list. |  |
| It is recommended that approximately 70% of the final video should be made up of students’ own original images, video footage and audio. If additional images (photographs, illustrations, diagrams, etc.), video footage or audio is used, the original author/source must be cited. |  |

**Constructive and Well-Rounded Perspective:**

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| The video should address the historical, economic, social, and/or political  implications of the chosen topic through an environmental lens. |  |
| The video should show the link between local and global events, issues and/or phenomena. |  |
| The video should include relevant and feasible solutions to environmental issues presented in the video **OR** raise awareness about an environmental issue(s), promote certain lifestyle and/or positive actions. |  |

**Originality and Independence:**

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| The video is original in subject and/or scope. The author/s has picked a challenging and/or creative topic or has depicted a topic in a different and/or creative way. |  |
| The participant/s has/ve engaged in fieldwork and conducted research for the  photograph outside of their school grounds. |  |

**Dissemination:**

*A total of 5 points can be awarded for sharing through the following channels:*

* Personal Sphere (1 point)
* School community (1 point)
* Keep Australia Beautiful (1 point) – When you want to share with Keep Australia Beautiful, please use the following handle and hashtag (same across Facebook, Instagram and LinkedIn):
  + @keepaustraliabeautiful
  + #YREaustralia
* Media e.g. newspaper, radio, TV (2 points)

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| Evidence of sharing must be submitted with the photographs. |  |

Additional supportive materials, examples of e.g., campaigns vs reportage etc. are available on the global YRE website https://www.yre.global/assessment-criteria.

Happy reporting!

Hailey  
*Keep Australia Beautiful Education Programs Manager*