Welcome to the JRE competition!

Find resources attached. Additional supportive materials, examples of e.g., campaigns vs reportage etc. are available on the global YRE website https://www.yre.global/assessment-criteria.

To sum up**, the video will also require a title, references, and proof of dissemination as described below.** Below you’ll find the information we need to submit your entry to the competition – please use it like a checklist.

You’ll note that your student’s videography submission will need to include brief descriptions of their work, and links to how the work relates to the UN SDGs (this is relatively easy, just check out the UN SDGs or use this lesson).

*Note: If you have multiple students entering, they will all need to complete a separate submission. For a group submission, one submission with the relevant information is fine.*

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**Entrant Information:**

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| Age Group (circle/highlight): | Under 7s | 7 to 8 Years | 8 to 10 Years |
| Name of student creator(s): |  | | |
| Age of eldest student at time of submission: |  | | |
| Name of school or institution: |  | | |

**Videography Submission Information:**

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| **Type of Submission:** | **Reportage Video** |
| Format and Structure: Reportage videos are similar to mini-documentaries. They are based on news, events, history, facts etc., and use elements of direct observation, research, interviews and documentation. | |
| Title of Submission:  *(140 characters max.)* |  |
| Caption by student:  *(20 words max.)* |  |
| Description, including which UN SDG(s) the video links with (this may be completed with an adult):  *(100 words max.)* |  |

**Video Specifications:**

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| Please ensure the following: | Confirmation (yes): |
| Video must be no longer than 3 minutes (this does NOT include credit roll). |  |
| Must be submitted to the National Operator in a file format supported on YouTube. |  |
| Must be technically and artistically of good quality. This includes composition, lighting, colour, sharpness, and subject. |  |
| Recommended to have an introduction and conclusion and use a  promotional campaign or public service announcement (PSA) style. |  |

**Honest and Unbiased Reporting:**

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| Please ensure the following: | Confirmation (yes): |
| Facts, statistics, scientific information and quotes must be supported by credible sources (this may be completed with an adult). |  |
| Sources used in the video must be cited either in a credit roll at the end of the video or with a separate Bibliography (this may be completed with an adult). |  |
| Approximately 70% of the final video is made up of students’ own original images, video footage and audio. If additional images (photographs, illustrations, diagrams, etc.), video footage or audio is used, the original author/source must be cited. |  |

**Constructive and Well-Rounded Perspective:**

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| Please ensure the following: | Confirmation (yes): |
| The video should address the chosen topic through an environmental lens. |  |
| The video and/or description/caption should explain why this topic was chosen and why the student is passionate about it. |  |
| The video should include relevant and feasible solutions to environmental issues presented **OR** raise awareness about an environmental issue(s), promote certain lifestyle and/or positive actions. |  |

**Originality and Independence:**

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| Please ensure the following: | Confirmation (yes): |
| The video is original in subject and/or scope. |  |
| The author/s has picked a challenging and/or creative topic or has depicted a topic in a different and/or creative way. |  |
| The participant/s has/ve engaged in fieldwork and conducted research for the  photograph outside of their school grounds. |  |

**Sharing:**

*A total of 5 points can be awarded for sharing through the following channels:*

* Personal Sphere (1 point)
* School community (1 point)
* Keep Australia Beautiful (1 point) – When you want to share with Keep Australia Beautiful, please use the following handle and hashtag (same across Facebook, Instagram and LinkedIn):
  + @keepaustraliabeautiful
  + #YREaustralia
* Media e.g. newspaper, radio, TV (2 points)

|  |  |
| --- | --- |
| Please ensure the following: | Confirmation (yes): |
| Evidence of sharing must be submitted with the video. |  |